



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-03-2012 PAGE: 1 of 5

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market					
Agency Est# MCCRO ORDR C01C07				CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238333			
Line	Start Date	End Date	Time Period			Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$	
1	10-01-2012	10-07-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)	3	30	1 1 1 1 1	5	125	5	625.00	
	MG Group #	Preempted	Rate Reason			MG Description		Duration						
	333121	10-01-2012	125 POLITICAL			5 X 30 @ \$170 M,T,W,Th,F 09:00AM - 10:00AM -	2	30	X X X X X	5	170	5	850.00	
		10-02-2012	125 POLITICAL			10/01/12-10/05/12 (842)								
		10-03-2012	125 POLITICAL											
		10-04-2012	125 POLITICAL											
		10-05-2012	125 POLITICAL											
		Total:	625							Preempt Total:	-5		-625.00	
2	10-01-2012	10-07-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1 1 1 1 1	5	230	5	1,150.00	
3	10-01-2012	10-07-2012	10:00AM - 11:00AM			THIS WEEK SUNDAY 10-11A (800)	3	30		1	1	300	1	300.00
4	10-01-2012	10-07-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	3	30	1 1 1 1 1	5	175	5	875.00	
	Cr Resolved		Rate Reason											
		10-05-2012	175 CRDT RESOLV											
		10-04-2012	175 CRDT RESOLV											
		Total:	350							Credit Resolved Total:	-2		-350.00	
5	10-01-2012	10-07-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	3	30	1	1	275	1	275.00	
6	10-01-2012	10-07-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1 1 1 1 1	5	425	5	2,125.00	
7	10-01-2012	10-07-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1 1 1 1 1	5	425	5	2,125.00	
8	10-01-2012	10-07-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30		1	1	150	1	150.00
9	10-01-2012	10-07-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30		1	1	250	1	250.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# MCCRO ORDR C01C07				CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 238333							
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
10	10-01-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)		2	30					1		1	400	1	400.00	
11	10-01-2012	10-07-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)		2	30					1		1	250	1	250.00	
12	10-01-2012	10-07-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SUN 7-8A (820)		2	30					1		1	150	1	150.00	
13	10-01-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)		2	30					1		1	350	1	350.00	
14	10-01-2012	10-07-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SUNDAY 9-10A (830)		2	30					1		1	250	1	250.00	
15	10-01-2012	10-07-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)		3	30	1	1	1	1	1		5	500	5	2,500.00	
16	10-01-2012	10-07-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8		3	30	1	1	1	1	1		5	500	5	2,500.00	
M	MG Group #	Preempted	Rate Reason		MG Description		Duration													
	333513	10-01-2012	500	POLITICAL	3 X 30 @ \$950 W,Th,F 05:30PM - 06:00PM -		3	30			X	X	X			3	950	3	2,850.00	
		10-02-2012	500	POLITICAL	10/03/12-10/05/12 (812)															
		10-03-2012	500	POLITICAL																
		10-04-2012	500	POLITICAL																
		10-05-2012	500	POLITICAL																
		Total:	2,500													Preempt Total:	-5		-2,500.00	
17	10-01-2012	10-07-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81		2	30	1	1	1	1	1		5	750	5	3,750.00	
18	10-01-2012	10-07-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6 SUN (822)		3	30					1		1	300	1	300.00	
19	10-01-2012	10-07-2012	11:35PM - 12:02AM			NIGHTLINE (MONDAY-FRIDAY) (788)		1	30	1	1	1	1	1		5	475	5	2,375.00	
20	10-01-2012	10-07-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		2	30	1	1	1	1	1	1	7	750	7	5,250.00	

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market											
Agency Est# MCCRO ORDR C01C07				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package	Contract Title										
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C01C07																					
21	10-01-2012	10-07-2012	07:00PM - 07:30PM				JEOPARDY (MONDAY-FRIDAY) (898)				3	30	1	1					2	1,000	2	2,000.00		
M			MG Group #	Preempted	Rate Reason		MG Description					Duration												
			333514	10-02-2012	1,000 POLITICAL		1 X 30 @ \$1,400 Th 07:28PM - 08:00PM - 10/04/12-10/04/12 (901),				1	30		X					1	1,400	1	1,400.00		
M				10-04-2012	1,000 POLITICAL		1 X 30 @ \$1,400 Th 06:58PM - 07:30PM - 10/04/12-10/04/12 (898)				1	30		X					1	1,400	1	1,400.00		
			Total:		2,000														Preempt Total:	-2		-2,000.00		
			22	10-01-2012	10-07-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1	1	1	1	1	5	500	5	2,500.00
			MG Group #	Preempted	Rate Reason		MG Description					Duration												
			332221	10-01-2012	500 POLITICAL		5 X 30 @ \$1,000 M,T,W,Th,F 07:30PM - 08:00PM -				2	30	X	X	X	X	X		5	1,000	5	5,000.00		
				10-02-2012	500 NOT AVAILABLE		10/01/12-10/05/12 (901)																	
				10-03-2012	500 POLITICAL																			
				10-04-2012	500 POLITICAL																			
				10-05-2012	500 POLITICAL																			
			Total:		2,500														Preempt Total:	-5		-2,500.00		
			332221	Cr Resolved	Rate Reason		1,000 CRDT RESOLV																	
					Total:		1,000												Credit Resolved Total:	-1		-1,000.00		
23	10-01-2012	10-07-2012	08:00PM - 10:00PM				MONDAY PRIME 8-10P (795)				3	30	1						1	3,000	1	3,000.00		
----- ITEM LINE NOTE ----- DANCING W/THE STARS																								
24	10-01-2012	10-07-2012	10:00PM - 11:00PM				MONDAY PRIME 10-11P (794)				3	30	1						1	3,000	1	3,000.00		
----- ITEM LINE NOTE ----- CASTLE																								

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market										
				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS						WTVD - DURHAM										
Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238333									
Line	Start Date	End Date	Time Period			Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
25	10-01-2012	10-07-2012	10:00PM - 11:00PM			WED PRIME 10-11P (814)				3	30		1					1	1,200	1	1,200.00	
			----- ITEM LINE NOTE ----- NASVILLE																			
			Cr Resolved			Rate Reason																
			10-03-2012			1,200 CRDT RESOLV																
			Total:			1,200																
26	10-01-2012	10-07-2012	07:00PM - 08:00PM			SUNDAY PRIME 7-8PM (930)				3	30			1	1	1	1,400	1	1,400	1	1,400.00	
			----- ITEM LINE NOTE ----- AFHV																			
27	10-01-2012	10-05-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				1	30	1	1	1	1	1	1	5	325	5	1,625.00	
28	10-06-2012	10-06-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30				1			1	100	1	100.00	
29	10-06-2012	10-06-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)				1	30			1				1	570	1	570.00	
30	10-06-2012	10-06-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)				2	30				1			1	250	1	250.00	
31	10-07-2012	10-07-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30				1			1	100	1	100.00	
32	10-07-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)				1	30				1			1	475	1	475.00	
33	10-01-2012	10-05-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)				2	30	1	1	1	1	1	1	5	600	5	3,000.00	
34	10-01-2012	10-05-2012	05:28PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1	1	1	5	950	5	4,750.00	
35	10-01-2012	10-05-2012	06:58PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)				1	30	1			1			2	1,400	2	2,800.00	
36	10-06-2012	10-06-2012	07:28PM - 08:00PM			WHEEL OF FORTUNE SAT (900)				1	30				1			1	750	1	750.00	

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391922	06-29-2012	10-02-2012	5	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCROR DR C01C07		CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238333
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price Tot Spots Total \$

37	10-01-2012	10-01-2012	07:58PM - 10:00PM	MONDAY PRIME 8-10P (795)	2	30	2	2	4,000 2 8,000.00
----- ITEM LINE NOTE ----- DWTS									
38	10-02-2012	10-02-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)	1	30	1	1	2,300 1 2,300.00
----- ITEM LINE NOTE ----- PRIVATE PRACTICE									
A 39	10-04-2012	10-05-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	3	30	1 1	2	325 2 650.00
								Contracted Gross Total:	101 64,420.00
								Actual Gross Total:	95 65,745.00
								Agency Commission:	9,861.75
								Net Total:	55,883.25

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	10,315.00	11,500.00	64,420.00	1,325.00 DB	65,745.00
TOTAL	10,315.00	11,500.00	64,420.00	1,325.00 DB	65,745.00

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